

Teaser of the project «The Globe of vacancies»

1. The title of the project

NONCOMMERCIAL PUBLIC YOUTH PROJECT- «THE GLOBE OF VACANCIES»

2. Business plan

The creation of international youth Internet aggregator of vacancies and practices in IR sphere.

The Internet platform will include 3 directions:

- pre-university vacancies,
- vacancies for university students (internship),
- full-time professional positions.

This project will contribute to the solution of actual IR educational tasks, to the formation of new means of communication and the development of IR youth structure.



3. Goals

- To create appropriate conditions for improvement of the quality of IR education and for the expansion of the borders of professional youth preparation in IR sphere
- To form a platform serving for the development of international youth IR interactions
- To set up a convenient platform for rapid and easy search of IR vacancies

4. Background

Professional student practices and full time employment cause the big interest of the society and are highly demanded taking into consideration the fact that there is still no comfortable information resource in this field yet.

The governmental policy, oriented on the promotion of investment culture of the society will a priori support financial communications development.

5. Product details

- Noncommercial public youth project
- Comfortable website architecture and its presence in popular messengers
- Three directions of the search: pre-university practices, university internship and full-time working positions
- The introduction of the platform for global youth interaction.

6. Stages

First stage (2017-2018) – collecting the information, contacting international colleagues regarding their interest and readiness to support our project.

Second stage (2018-2019) – start up and the approbation of the test version of the site.

Third stage (2019-2020) – completion of the content and beginning of the project full operation.

7. Conclusions

The stable base for the development of international youth IR communications will be formed. We will create a product corresponding to the interest of students and the graduates of economic, financial and professional IR education.

The development of this project on ARFI base will provide the rise of public interest to the activities of the Alliance and as consequence the improvement of the investment attractiveness of Russian investment market.

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